Thursday, July 6

10.00 – 14.00 Registration (Toleransen) and lunch (Dining hall)

14.00 – 14.30 Welcome and Conference information (Stora salen)
   Alf Linderman, Conference director
   Mia Lövheim, Assistant conference director

14.30 – 15.45 PLENARY I (Stora salen):
   Sacred Symbols and Sacred Freedom – in the context of multicultural tension
   Perspectives on the publication of the Mohammed caricatures:
   Ahmed Abu Lahab, Imam, Islamic Society in Denmark, Denmark
   Tim Jensen, Associate Professor, University of Southern Denmark, Denmark
   Barbro Hedvall, Senior Editor, Dagens Nyheter, Sweden
   Knut Lundby, Professor, University of Oslo, Norway

15.45 – 16.15 Coffee and Tea

16.15 – 17.30 Parallel session A

(1) PANEL (Framtiden): Implications of the Sacred in Nordic Media and Religion Studies
   Moderator: Johanna Sumiala-Seppänen, Helsinki University, Finland
   Panelists: Stig Hjarvard, University of Copenhagen, Denmark
   Titus Hjelm, Helsinki University, Finland
   Jeanette Sky, University of Trondheim, Norway
   Knut Lundby, University of Oslo, Norway
   Mia Lövheim, Uppsala University, Sweden
   Respondent: Lynn Schofield Clark, University of Colorado at Boulder, USA.

(2) PAPER SESSION (Karaktären): Media and Society
   • European Public Broadcasting, Religion and Diversity. Jim McDonnell, SIGNIS, World Catholic Association for Communication, UK
   • Mass Media and Religion and Cultural Universalia. Dobrinka Peichova, SWU, Neofit Rilsky, Blagoevgrad, Bulgaria
   • The Use and Misuse of Media in Building Religious Affiliations in India. Jacob Srampickal, Interdisciplinary Centre for Social Communications, Pontifical Gregorian University, Rome, Italy.
   • Communication Patterns of Behaviours and Religious Affiliations as Predictors of the Romanians’ Attitudes Towards The Country’s Integration in the European Union. Valentina Marinescu, Faculty of Sociology and Social Work, University of Bukarest, Romania
   • Chair: Ester Pollack, Department of Journalism, Media and Communication, Stockholm University

(3) PAPER SESSION (Tacksamheten): Religious Media/Religion in Media
   • Israeli Rabbis & the Media, Yoel Cohen, School of Communications, Netanya Academic College, Department of Communication, Lifshitz Religious Education College, Jerusalem, Holon Academic Institute of Technology, Israel
   • Religious Media in Romania: Pluralism or Monopoly? Oana Romoea, International Institute for Communications Excellence, Oxford, UK

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Religion in the Process of Democracy Building in Poland, Maria Marczewska-Rytko, Faculty of Political Science, Maria Curie Sklodowska University, Lulin, Poland
Impact of Islamic Resurgence on the Management of Radio and Television Malaysia (RTM), Zulkiple Abd Ghani, Department of Dakwah and Leadership Studies, National University of Malaysia, Selangor, Malaysia
The Construction of Religious Group Image Through The Media. The Role of Advertising, Satellite Broadcasting and Videos in the Image Strategy of Agonshu, Erica Baffelli, Hosei University, Faculty of Social Sciences, Tokyo, Japan
Chair: Adan Merano, JM Communication, Houston, USA

18.00 – 19.00 Welcome reception (Luthersalen/Rosengården)
19.00 Dinner
21.00 Film (Stora salen)
Så som i himmelen (2004) 127 minutes, aka “As in Heaven”
Introduction: Tomas Axelson, Dalarna University, Uppsala University

Friday, July 7

07.30 – 08.45 Breakfast
09.00 – 10.15 PLenary II (Stora salen): Media and Ritual
Nick Couldry, Reader in Media, Communications and Culture, Department of Media and Communications, London School of Economics
Daniel Dayan, Fellow at the Centre National de la Recherche Scientifique in Paris, Professor of Media Sociology at the Institut d’Etudes Politiques de Paris
Moderator: Johanna Sumiala Seppänen, Helsinki University, Finland
10.15 – 10.45 Coffee and Tea
10.45 – 12.00 Parallel Session B
(4) PAPER SESSION (Karaktären): New Media I
Mediatizing faith, Knut Lundby & Birgit Hertzberg Kaare, Department of Media and Communication, University of Oslo, Norway
Texting God: SMS and Religion in the Philippines, Anthony G Roman, FABC-office of Social Communication, University of Santo Tomas, Manilla, Philippines
Who is a Sikh? Colonial and Contemporary Media Constructions of Sikh Identity, Doris R. Jakobsh, Department of Religious Studies, University of Waterloo, Ontario, Canada
Chair: Anders Sjöborg, Sociology of Religion, Faculty of Theology, Uppsala University

(5) PAPER SESSION (Tacksamheten): Music
Religious Quality of Popular Music. Thomas Feist, Landesjugendpfarramt Sachsen & Musicology, University of Leipzig, Germany
Mediating the Religious Divide in Nigeria through Gospel Music. Walter C. Ihejirika, Centre for the Study of African Culture and Communication, Catholic Institute of West Africa
The Role of the Internet in the Construction of a Trans-national Christian Metal Music Scene. Marcus Moberg, Comparative Religion, Åbo Akademi University, Finland
Allah as Entertainment. Spreading Black American Islamic Faith through Hiphop. Marius Lien, University of Oslo, Norway
Chair: Andreas Häger, Åbo Akademi University, Finland
(6) PAPER SESSION (Framtiden): Film and Religion
- Female Messias and the Question of Religious Power, Sofia Sjö, Comparative Religion, Åbo Akademi University.
- Movies, Mind and Meaning - Studying Audience and Favorite Films, Tomas Axelson, Media and Communication Studies Dalarna University/Sociology of Religion Uppsala University
- Protect us from God: Religion as oppression in Ingemar Bergman’s Winter Light and Fanny & Alexander, Jeannette Sky, University of Trondheim, Norway
- Relations Between Jews and Non Jews in Contemporary European Films and Societies, Stephanie Knauss, Institut für Fundamentaltheologie, University of Graz
- Chair: Arni Svanur Danielson, Systematic Theology, University of Iceland

(7) PANEL (Toleransen): Religion and Media at National Borders and Boundaries,
- Islam in British Media: the Case of Documentaries, Hossein Godazgar, Department of Social Sciences, University of Tabriz, Iran
- Breaking Through the Border: Viewing Current U.S. Border Policy through an Analysis and History of the U.S. / Mexico Border Wall, Carl Skogberg Eastman, School of Journalism and Mass Communication, University of Colorado
- Being A Non-Muslim in the Islamic Republic of Iran: Media Consumption, Meaning, and Religion among Young Iranians - Morehshin Allahyari, Teheran University, Iran
- The consumption of Iranian and Armenian satellite TVs by Iranian-Armenians -Loosineh Markarian, Teheran University, Iran
- Chair: Lynn Schofield Clark, University of Colorado at Boulder

12.00 Lunch

14.00 – 15.15 Parallel Session C

(8) PAPER SESSION (Toleransen): Popular Culture and Popular Religion
- Super-Size Saviour – Morgan Spurlock, Super Size Me and Theories of the Atonement, Arni Svanur Danielson, Systematic Theology, University of Iceland
- "No More New Age; No Tired Tripartite": How the US Healthy Living Media is Evolving the New Age to a 'Spirituality of Sustainability, Monica Emerich, School of Journalism and Mass Communication, University of Colorado at Boulder, USA
- Animals are People, Too: Pet Heaven in Popular Books, John P. Ferré, Department of Communication University of Louisville, USA
- The Mediatization of Religious Imagination, Stig Hjarvard, Dept. of Media, Cognition, and Communication, University of Copenhagen
- Chair: To be decided

(9) PANEL (Karaktären): Controversial Ecclesiastical Art as Visual and Material Media
Chair: Juha Malmisalo, Practical Theology, University of Helsinki
Panelists:
- Juha Malmisalo, Practical Theology, University of Helsinki: The Rock of Golgotha, Female Christ, and the Head of the Devil – The Reception and Pertinent Visual Construction of Three Finnish Lutheran Controversial Altarpieces
- Anna Niedzwiedz, Institute of Ethnology and Cultural Anthropology, Jagiellonian University, Poland: The Political and Popular Use of Sacred Images in Post-Communist Poland

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(10) PAPER SESSION (Tacksamheten): Religion and Culture

• Mickey Made Me: Walt Disney Productions as Civil Religion for a Global Order, Rebecca L. Self, International Communications, Franklin College, Switzerland
• Looking for What You Cannot See: The U. S. Fascination with Forensic Drama and the Blind Faith of George W. Bush, Jenna Tiitsman, Religion Department, Hunter College, Auburn Theological Seminary, USA
• Publish the Danish Cartoons? Piss on Jesus? How Free Speech Contentions Miss the Point of Democracy, Sarah Whalen, Waco, Texas.
• The Category of "Culture" in the Study of Media, Religion and Culture, Andreas Häger, Department of Sociology, Åbo Akademi University, Finland
• Culture and/or religion? Maria Way, School of Media, Arts and Design, University of Westminster, UK
• Chair: Gordon Lynch, Department of Theology and Religion, University of Birmingham, UK

(11) PANEL (Framtiden): Perceptions and Representations of Religion in Global Cinema
Chair: Jolyon Mitchell, University of Edinburgh
Panelists:
• Miljia Radovic, University of Edinburgh: The Theologies of Resistance in Independent Serbian Cinema.
• Dwight Friesen, University of Edinburgh: Karunamayudu: A Vision of Jesus in Indian Cinema
• Yam Chi-Keung, University of Edinburgh: Popular Hong Kong Cinema as Challenge to Public Theological Expressions
• Jaap Timmer, Radboud University Nijmegen: Belonging to the Promised Land: Indigenous Visualisation of the Lost Temple on Malaita, Solomon Islands.

15.15 Coffee and Tea
15.45 Bus to Uppsala
17.00 – 18.15 Guided tour of Uppsala
Reception at Theological Faculty Room, Uppsala University
Per Ström, The Vice-Chancellor’s and the Registrar’s Office, Uppsala University
Thomas Ekstrand, Theological Faculty, Uppsala University
19.30 Boat trip and dinner

Saturday, July 8

07.30 – 08.45 Breakfast
09.00 – 10.15 PLENARY III (Stora salen): Journalism, Religion and the Media:
Aaqil Ahmed, Commissioning Editor for religion, Channel 4 UK
Lisbeth Gustafsson, former Editor for religion, Swedish Broadcasting Corporation, head of Council of Culture, Church of Sweden
Moderator: Mia Lööbeim, Uppsala university, Sweden.
10.15 – 10.45 Coffee and Tea
10.45 – 12.00  Parallel Session D

(12) PANEL (Tacksamheten): Theological Perspectives on Dialogic Communication in the Context of Religious/Cultural Tensions
Moderator: Frances Forde Plude, Research Professor, Notre Dame College
Panelists:
- Franz-Josef Eilers, Federation of Asian Bishops, Manila
Social Communication Understood and Practised by Religions in Asia
- Giuseppe Mazza, Pontifical Gregorian University, Rome
Liminal and Performative Aspects of Religious Communication and Practice in Relation to Social Coexistence
- Joseph Palakeel, Ruhalaya Theological College, Ujjain, India
How Communication Theology Can Contribute to Easing Cultural and Communal Tensions and Conflict
- Robert White, Center/Study of African Culture and Communication
Forging Common Symbols of Religious Education in the Context of Interreligious Conflict

(13) PAPER SESSION (Karaktären): News Media and Religious Coverage
- Religion as a Roundtable Topic for Media Credibility, Nilo Figur, Journalism, University of Texas, Austin, Texas, USA
- Covering a New pope. How Misperceptions worked in Reporting the Election of Benedict XVI, Miriam Diez I Bosch, Pontifical Gregorian University, Rome, Italy
- “The Canadian Seems Nicer”: Television News Audience Perceptions of American and Canadian Evangelicals”, David M. Haskell, Journalism, Wilfrid Laurier University, Ontario, Canada
- The Role of Media in Portraying and Creating an Image of a Religious Movement: The case of Black Muslim Movement (Nation of Islam) Experience in the USA and the UK, Nuri Tinaz, Department of Sociology and the Sociology of Religion, Centre for Islamic Studies, Istanbul, Turkey
- Chair: Anna Roosvall, Department of Journalism, Media and Communication, Stockholm University

(14) PAPER SESSION (Toleransen): New Media II: Religious Organizations, Community Building, and Resistance
- Posting Images on the Web: The Creative Viewer and Non-violent Resistance against Terrorism, Jolyon Mitchell, New College, University of Edinburgh, Scotland
- Religious Affiliation, Religiosity and Internet Use in Singapore: a National Survey, Benjamin H. Detenber & Randolph Klauer, Nanyang Technological University, Singapore
- Diaspora on the Electronic Frontier: Developing Virtual Connections with Sacred Homelands, Christopher Helland, Sociology of Religion, Dalhousie University, Halifax, Canada
- Exploring the Role of Computer-Mediated Communication in Progressive Religion, Gordon Lynch, Department of Theology and Religion, University of Birmingham, UK
- Chair: Mia Löthelin, Theological Faculty, Uppsala University

(15) PANEL (Framtiden): New Religious Media in Africa
Moderator: Rosalind Hackett, Department of Religious Studies, University of Tennessee, Knoxville, USA.
Panelists:
- Asonzeh Ukah, Religionswissenschaft, Universität Bayreuth, Germany
- Muhammed Haron, Department of Theology and Religious Studies, University of Botswana, Gaborone, Botswana
- Sverker Finnström, Department of Cultural Anthropology and Ethnology, Uppsala University, Uppsala, Sweden.
- Walter C. Ihejirika, Centre for the Study of African Culture and Communication, Catholic Institute of West Africa
12.00 Lunch

14.00 – 15.15 Parallel session E

(16) PANEL (Tacksamheten): Visualizing Material Religion
Moderator: David Morgan, Valparaiso University, USA
Panelists:
- Anna Catalani, Leicester University, UK: Displaying Yoruba Religious Objects in Western Ethnographic Museums, Lessons Learned from Indigenous-inspired Exhibitions.
- Gabriel Hanganu, University of Oxford, UK: Visualizing Spiritually-Entangled Objects: Orthodox Christian Icons Between Documentation and Dissemination
- Anna-Karina Hermkens, Radboud University Nijmegen, Netherlands: The Power of Rosaries and Statues: Visualizing Marian Devotion in Papua New Guinea
- Respondent: Chris Pinney, UCL, UK

(17) PAPER SESSION (Toleransen): Theoretical Perspectives
- Pathways through Diversity: Propositions for the Conceptualization and Analysis of Media and Religion from a Cultural Perspective. Peter Horsfield, RMIT University, Melbourne, Australia
- The Visible Witness of Particularity. Amy Richards, New College, School of Divinity, University of Edinburgh, Scotland
- Networked – Subjectivity Revisited. Alexander Darius Ornella. Institute for Fundamental Theology, Graz University, Austria
- Chair: Jacob Srampickal, Interdisciplinary Centre for Social Communications, Pontifical Gregorian University, Rome, Italy.

(18) PANEL (Framtiden): Religion, Identity, Work and Vocation
Chair: Stewart M. Hoover, Centre for Media, Religion and Culture, University of Colorado, USA
Panelists:
- Monica Emerich, University of Colorado, USA: Zen Masters, Legacies, and Fair Trade: The Healthy Living Media’s Idea of ‘Right Livelihood’
- Nick Couldry, London School of Economics, UK: Media Consumption and the Elusive Dynamics of Public Connection
- Stewart M. Hoover and Curtis Coats, University of Colorado, USA: Men, Masculinity, Religion and Spirituality: Elusive Resources in Mediated Understandings of Vocation and Work
- Lynn Schofield Clark, University of Colorado, USA: Religion, Media, and Vocation: Interactions in Youth Culture
- Respondent: To Be Determined.

15.15 – 15.45 Coffee and Tea

15.45 – 17.00 Parallel session F

(19) PANEL (Tacksamheten): Religion Online: Looking Towards Third Wave Research
Moderator: Heidi Campbell, Texas A&M University, USA
Panelists:
- Heidi Campbell, Texas A&M University, USA
- Christopher Helland, Dalhousie University Canada
- Mia Lööfheim, Uppsala University, Sweden
- Respondent: Lynn Schofield Clark, University of Colorado Boulder, USA
(20) PAPER SESSION (Toleransen): Media and Sacred Space
- Globalized Apparitions, Clemens Cavallin, Department of Religious Studies, University of Bergen, Norway
- Performative Approaches to the Sacred, Anita Hammer, Department of Cultural Studies and Oriental Languages, University of Oslo, Norway
- ‘Eventization’ and ‘Globalization’ of Religion: The XX. Catholic World Youth Day as a Hybrid Media Event. Andreas Hepp, Faculty of Cultural Studies, University of Bremen, Germany and Veronika Krönert, Faculty of Cultural Studies, University of Bremen, Germany
- Chair: Jeanette Sky, Religious Studies, University of Trondheim, Norway

(21) PANEL (Framtiden): What Price Communication Rights? Freedom of Expression and Inter-Religious Dialogue in a Multicultural Europe (WACC)
Moderator: Randy Naylor, General Secretary of WACC
Panelists: Thomas Günther, Evangelisch-Theologische Fakultät Ruhr-Universität Bochum, Germany
Juha Rajamaki, WACC-Europe Vice-President, Finland
Dag Tuvelius, editor in chief Kyrkans Tidning/Church Magazine, Sweden

18.00 Reception (Luthersalen/Rosengården)
Hosted by Routledge and The Center for Media, Religion and Culture Research, University of Colorado at Boulder

19.00 Conference banquet (Stora salen)

Sunday, July 9

07.30 – 08.45 Breakfast
09.00 – 10.15 Parallel session G

(22) PANEL SESSION (Framtiden): The Felt Life of Belief in Material and Visual Culture
Chair: David Morgan, Valparaiso University, USA
Panelists:
- Erika Doss, Fine Arts, University of Colorado: Mediating Redemption, Commemorating Slavery and Lynching in Contemporary American Culture.
- David Morgan, Humanities and Art History, Valparaiso University: The Visual Construction of the Sacred.
- Marie Fahlén, Religious Studies and Theology, University of Gothenburg: Young Peoples Reception of Contemporary Images of Christ.
- Joseph Oladejo Faniran, Centre for the Study of African Culture and Communication, Catholic Institute of West Africa, Nigeria: Images of Communalistic Rituals in Yoruba Video Films

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(23) PAPER SESSION (Tacksamheten): Popular Culture

- Subversion or Submission? The Case of the Witch Girl in Popular Media, Kenneth Granholm, Comparative Religion, Åbo Akademi University, Finland
- Liberation within Normativity. Young Women Watching Sex and the City, Marta Axner, Faculty of Theology, Uppsala University, Sweden
- Creative Tension: Knitting Heaven while on Earth, Joyce Smith, School of Journalism, Ryerson University, Toronto, Canada
- Christening Fiction: Sermonising the Popular in the Kenyan Popular Press, George Ogola, Department of Journalism, Lancaster Business School, University of Central Lancaster, UK
- Chair: Titus Hjelm, Helsinki University, Finland

(24) PAPER SESSION (Toleransen): Youth, Media & Organised Religion

- Seeking Serenity. Ryan Torma, Luther Seminary, St Paul, Member of the Ministry Staff of Spirit Garage, Minneapolis, USA
- Media Consumption and Social Capital. Maria Klingenberg, Practical Theology, University of Helsinki, Finland
- Can You Hear the Army? – Studying Identity and Community Narratives in Alternative Worship through the SCOT Project. Heidi Campbell, Department of Communication, Texas A&M University, USA and Gordon Lynch, Department of Theology and Religion, University of Birmingham, UK
- Branding, Identity and Young People: a Case Study in Irish Radio. Colum Kenny, School of Communications, Dublin City University, Dublin, Ireland.
- Chair: Tomas Axelson, Media and Communication Studies Dalarna University/Sociology of Religion Uppsala University

10.15 – 10.45 Coffee and Tea

10.45 – 12.00 PLENARY IV (Stora salen): Media, Religion and Culture: Future Challenges and Directions.
Stewart Hoover, professor of Media Studies, University of Colorado at Boulder.
Appointed responses

12.00 Closing of the conference (Stora salen)
Alf Linderman, Conference director
Mia Lövheim, Assistant conference director

12.30 Lunch and departure